

LEADING AI ADOPTION

Multi-month programs that enable leadership teams to actively shape AI transformation — from strategy to everyday role modeling.



WHO IT'S FOR

- Leadership circles responsible for their company's AI transformation
- Organizations that want adoption to go deeper than tool rollouts
- HR and transformation leads looking for sustainable formats



BUILDING BLOCKS

- Kickoff: shared vision and baseline assessment
- Workshop modules: AI literacy, role modeling, team activation
- Accompanying 1:1 coaching for key people
- Debrief with impact measurement, feedback analysis, and a scaling plan for sustainable learning transfer.

FORMAT

- Duration: 3–6 months
- Blend of workshops, coaching, and transfer tasks
- Virtual, in person, or hybrid
- Tailored to your transformation
- English or German

**Ø 4.7 / 5.0**

participant rating across 100+ formats



YOUR BENEFIT

Your leadership team becomes the engine of transformation: translating AI strategy into operational speed, overcoming internal resistance, and establishing the mindset required for true AI adoption.

**NEXT STEP: FREE INTRO CALL (30 MIN)**calendly.com/me-tobiasriegg/30min

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